



Chris Klimek

480-909-8120

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chrisklimekdesigns.com

PROFILE

I'm a passionate and disciplined Senior Experience Designer with years of experience working directly with clients, strategists and software engineers to plan and execute strategic objectives. I can effectively communicate conceptual ideas and the rationale behind those decisions in creating user-centered designs that address business, brand and user requirements.

EXPERIENCE

Senior Experience Designer The Nerdery 2017–Present

Lead UX for iOS, Android and web projects ranging from healthcare to retail industries. Ideate, strategize and pitch concepts for new work. Partner with clients to understand business objectives and solve complex problems. Conduct workshops, stakeholder interviews and usability tests. Work with project managers and cross-functional teams to ensure success of a project from start to finish. Create functional *and* elegant end-to-end experiences.

User Experience / Visual Designer The Nerdery 2013–2016

Develop user flows, wireframes and interactive prototypes to communicate design and interaction ideas. Create user stories, personas and journey maps. Concept and create unique and expressive visual designs, style guides and pattern libraries to guide development. Scope of work creation, project plans and project estimation.

Creative Director CK Creative Design, Inc. 2000–2013

Owned and operated a successful freelance business where I built and maintained long-term client relationships. UX planning, IA, and prototypes. Designed and maintained websites using content management systems like WordPress. HTML email design and development. Brand, identity and package design.

Senior Art Director IntroWorks 1998–2000

As a Senior Art Director at a brand and communications agency I oversaw and mentored a small group of designers and production artists. Responsibilities included ideation and production of marketing and sales collateral, brand and identity development, art direction and photo shoots.

Art Director Bank Direct 1997–1998

Graphic design and print design for large and small banks. Press checks and art direction in photo studios.

Graphic Designer 7•30 Creative 1994–1997

Graphic design for a myriad of clients in the Minneapolis area. Began as a production artist and proofreader. Learned a lot about print, color theory, color separation and color correction.



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SKILLS

User Experience (UX)

Well-versed in UX methodologies and creating deliverables such as journey maps, screen flows, wireframes, prototypes, mockups and pattern libraries. Experienced in user testing, validation and iterative process. Awareness of current design trends and latest technologies.

Concept + Ideation

Strong conceptual thinker accustomed to deadline-driven environments. Adept at ideation, pushing boundaries and presenting new ideas and ways to enhance user experience. Passionate about design and an advocate for user experience and usability.

iOS + Android App Design

Experienced in app design for iOS, Android and mobile web. Awareness of key differences between platforms. Creation of mobile prototypes.

Front End (HTML + CSS)

Demonstrable skills writing and editing CSS and HTML5. Well-versed in responsive techniques and frameworks. Experience coding themes for WordPress.

User Interface (UI)

Current on emerging design principles and best practices in UI design. Can envision and develop engaging interactions and visual designs for multiple platforms.

Project Management + Organization

Excellent communication and organizational skills. Can manage multiple projects of varying complexities and oversee them from concept through completion while working closely with clients and vendors. Can mentor and lead creative direction for designers, developers and writers.

Branding + Identity

Years of experience developing logos and identity systems. Strong understanding of typography, color schemes, composition and design principles. Highly experienced in web design, identity, packaging and print with an extensive design background and portfolio.

Technical + Software

Strong technical competencies include: Sketch App, Photoshop, Illustrator, Omnigraffle, InDesign, InVision Studio, Coda and WordPress. Expert knowledge of mobile and responsive design, CSS, HTML, web standards, cross-browser support and accessibility.

EDUCATION

Ferris State University, Big Rapids, MI

Bachelor of Science: Advertising & Marketing Communication (Emphasis in Visual Communication)